



# 「我的城市·我的社區」 大灣區學界短片拍攝比賽

## 參賽作品要求 Entry Requirements

### 比賽形式 Competition Format

- 拍攝 3 分鐘短片並配以字幕  
Shoot a 3-minute video with subtitles
- 附上標題及不多於 100 字簡介  
Provide a title and a brief description of no more than 100 words
- 繁 / 簡中文或英文均可  
Traditional Chinese, Simplified Chinese, or English are all acceptable

### 短片格式 File Format

- 作品檔案必須以「參賽組別\_參加者姓名\_短片標題」命名（例如：高小組\_陳大文\_短片標題）  
The file name of the work must be named as "Group\_Participant's Name\_Title" (e.g., Upper Primary Group\_Chan Tai Man\_Title)
- 檔案格式須為 mpeg / mp4 / mov / avi  
File format must be mpeg/ mp4/ mov/ avi
- 解像度至少為 1280 X 720  
Resolution should be at least 1280 X 720
- 檔案大小不多於 1GB  
File size should not exceed 1GB

### 評分標準 Judging Criteria

評分項目 Judging Criteria	內容 Content	拍攝技巧 Shooting Technique	視覺美感 Visual Aesthetics	創作意念 Creative Concept	總分 Total
分數 Marks	40	20	20	20	100

- \* 參賽者必須經網上報名（並同意成為 PP 家長會會員），並上載作品至指定連結及指定社交平台（小紅書 / Instagram / Facebook）。  
Participants must register online (and agree to become a member of the PP Parent Club), and upload their works to the designated link and designated social media platforms (Xiahongshu / Instagram / Facebook).

## 比賽細則及條款 Terms and Conditions

- 是次比賽主辦機構為樂思教育出版有限公司（下稱「主辦機構」）。  
This competition is organised by Pan Lloyds Publishers Limited ("Organiser").
- 截止報名日期為2024年8月31日，截止遞交日期為2024年9月30日，逾期遞交，恕不受理。  
The deadline for registration is August 31, 2024, and the deadline for submission is September 30, 2024. Late submissions will not be accepted.
- 所有參賽者必須為粵港澳大灣區內全日制小學或中學之學生。  
All participants must be full-time students from primary or secondary schools within the Greater Bay Area, Hong Kong, and Macau.
- 參賽者所提供的個人資料須真實正確，以便本公司聯絡得獎者家長 / 監護人安排領獎事宜。  
Participants must provide true and accurate personal information for the purpose of contacting the parents / guardians of the winners to arrange prize collection.